

Culture, Tourism and Sport Board

Agenda

Thursday 7 March 2013
5.30pm – 6.00pm

Roodee Suite, Ground Floor
Crowne Plaza Hotel
Trinity street
Chester
CH1 2BD

To: Members of the Culture, Tourism and Sport Board
cc: Named officers for briefing purposes

LGA Culture Tourism and Sport Board

7 March 2013

The **Culture Tourism & Sport Board** meeting will be held on **Thursday 7 March 2013 at 5.30pm**, in Roodee Suite, Ground Floor, Crowne Plaza Hotel, Trinity Street, Chester, CH1 2BD.

Refreshments will be provided.

Location

A map showing the location of and directions to the Crowne Plaza Hotel, Chester, is printed on the back cover.

Apologies

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting, so that a substitute can be arranged and catering numbers adjusted, if necessary.

Labour:	Aicha Less: 020 7664 3263	email: aicha.less@local.gov.uk
Conservative:	Luke Taylor: 020 7664 3264	email: luke.taylor@local.gov.uk
Liberal Democrat:	Group Office: 020 7664 3235	email: libdem@local.gov.uk
Independent:	Group Office: 020 7664 3224	email: independent.group@local.gov.uk

Attendance Sheet

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

Contact

Zoe Glacken
Tel: 020 7664 3236
e-mail: zoe.glacken@local.gov.uk

Carers' Allowance

As part of the LGA Members' Allowances Scheme, a Carers' Allowance of up to £6.19 per hour is available to cover the cost of dependents (i.e. children, elderly people or people with disabilities) incurred as a result of attending this meeting.

Culture, Tourism and Sport Board

7 March 2013

Culture, Tourism and Sport Board - Membership 2012/2013

Councillor	Authority
Conservative (8)	
Andrew Lewer [Deputy-Chair]	Derbyshire CC
Roger Begy OBE	Rutland CC
Sir William Lawrence	Stratford-on-Avon DC
Doreen Stephenson	East Lindsey DC
Ian Gillies	City of York
Peter Golds	Tower Hamlets LB
James Hockney	South Cambridgeshire DC
Chris Knowles-Fitton	Craven DC
Substitutes:	
Morris Bright	Hertsmere BC
Joe Cooney	Pendle BC
Nicholas Daubney	Kings Lynn & W Norfolk
Patricia Sullivan	Rochdale MBC
Labour (6)	
Simon Henig [Vice Chair]	Durham CC
Caitlin Bisknell	High Peak BC
David Phillips	City & County of Swansea
Veronica Ward	Southwark LB
Simon Blackburn	Blackpool Council
Sonia Crisp	City of York
Substitutes:	
Michael Mordey	Sunderland City
Liberal Democrat (3)	
Flick Rea [Chair]	Camden LB
Stewart Golton	Leeds City
Paul Crossley	Bath & NE Somerset Council

Substitute:	
Philip Eades	Borough of Poole
Independent (1)	
Geoff Knight [Deputy Chair]	Lancaster City
Substitutes	
Mark Ereira-Guyer	Suffolk CC
Robert Dutton OBE	Wrexham CBC
Roger Dennison	Lancaster City

LGA Culture, Tourism and Sport Board Attendance 2012-2013

Councillors	10.09. 12	21.09. 12	16.01. 13	07.03. 13	22.05. 13	09.07. 13
Conservative Group						
Andrew Lewer [Deputy-Chair]	Yes	Yes	Yes			
Roger Begy OBE	Yes	Yes	Yes			
Sir William Lawrence	Yes	Yes	Yes			
Doreen Stephenson	Yes	Yes	Yes			
Ian Gillies	Yes	Yes	Yes			
Peter Golds	Yes	Yes	Yes			
James Hockney	Yes	Yes	Yes			
Chris Knowles-Fitton	Yes	Yes	Yes			
Labour Group						
Simon Henig [Vice Chair]	Yes	Yes	No			
Caitlin Bisknell	Yes	Yes	Yes			
David Phillips	No	No	No			
Veronica Ward	Yes	Yes	Yes			
Simon Blackburn	No	Yes	Yes			
Sonja Crisp	Yes	Yes	Yes			
Lib Dem Group						
Flick Rea [Chair]	Yes	Yes	Yes			
Stewart Golton	Yes	Yes	Yes			
Paul Crossley	Yes	Yes	Yes			
Independent						
Geoff Knight [Deputy Chair]	Yes	Yes	No			
Substitutes						
Richard Mordey			Yes			
Philip Eades			Yes			
Steven Wilson			Yes			
Peter Hickman			Yes			

Agenda

LGA Culture, Tourism and Sport Board Meeting

Thursday 7 March 2013

5:30pm – 6:00pm

Roodee Suite, Ground Floor, Crowne Plaza Hotel, Chester

Item	Page	Time
Declarations of Interest Opportunity for Members to declare any personal or prejudicial interests.		
<i>FOR DISCUSSION</i>		
1. Note of last meeting and matters arising	3	
2. The Arts and Growth Copies of new LGA publication will be circulated at the board meeting.	11	
3. Conference briefing	15	
4. Outside Bodies feedback from Members Report attached.	21	
5. Update on current issues Report attached.	31	
6. Any other business		

Date of Next Meeting: Wednesday 22 May 2013, 1.00pm – 3.00pm
Smith Square Rooms 1 & 2, Local Government House

Note of Previous Meeting

Title:	Culture, Tourism and Sport Board
Date and time:	16 January 2013, 1.00pm
Venue:	Rathbone Rooms 1 & 2, Local Government House

Attendance

Position	Councillor	Council
Chair:	Flick Rea	Camden LB
Vice chair:	Simon Henig	Durham CC
Deputy chairman:	Andrew Lewer	Derbyshire CC
Members:	Roger Begy OBE	Rutland CC
	Sir William Lawrence	Stratford-on-Avon DC
	Doreen Stephenson	East Lindsey DC
	Ian Gillies	City of York
	Peter Golds	Tower Hamlets LB
	James Hockney	South Cambridgeshire DC
	Chris Knowles-Fitton	Craven DC
	Caitlin Bisknell	High Peak BC
	Richard Mordey	Sunderland
	Veronica Ward	Southwark LB
	Sonja Crisp	City of York
	Simon Blackburn	Blackpool
	Stewart Golton	Leeds
	Paul Crossley	Bath & NE Somerset
Guest:	Stephen Castle	Essex CC
Substitutes:	Philip Eades	Poole
	Steven Wilson	Sheffield City
	Peter Hickman	Surrey CC

16 January 2013

Item 1

Apologies

David Phillips
Simon Henig
Geoff Knight
Stewart Golton

City & County of Swansea
Durham CC
Lancaster City
Leeds

Speakers:

Charles Johnston
Pete Ackerley
Paul Clark
Ufi Ibrahim

Sport England
Football Association
Netball Association
British Hospitality Association

Other Attendees:

Maria Reader (Sport England)

LGA Officers:

Laura Caton, Siraz Natha, Justine Wharton, Zoe Glacken

16 January 2013

Item 1

Item	Decisions and actions	Action by
-------------	------------------------------	------------------

Councillor Flick Rea welcomed members, substitutes, speakers and guests to the meeting.

1 Note of last meeting and matters arising

The note from the last meeting on 21 November 2012 was approved.

Decision

All actions were noted as completed or in progress.

2 Achieving an Olympic and Paralympic legacy through improved local connectivity

Councillor Castle declared a non-prejudicial interest.

Members received a presentation from Charles Johnston, Director of Property at Sport England, who opened by highlighting that this was an opportunity for the LGA and Sport England to share thinking on delivering more for less in the current landscape.

Mr Johnston talked about the challenges and opportunities of encouraging those who do not play any sport to begin and in keeping up numbers of participation which were boosted by the Olympic and Paralympic Games.

He detailed the need for facilities to be efficient and the importance of fitting supply to demand by engaging in the commercial exercise of rationalising facilities and services in sport. Mr Johnston mentioned the potential in digital ways of working for making savings and increasing accessibility.

Mr Johnston also spoke about the benefits of sport participation, including the social and health benefits of exercise and team sport.

The Chair thanked Mr Johnston for his presentation and asked members and speakers to consider how local authorities and Sport England can work together to build on the successes of the Olympic and Paralympic Games.

Member were given the opportunity to ask questions and the following issues were discussed:

16 January 2013

Item 1

- How to deal with participation decline during the time in between the closing of old and the opening of new facilities;
- Ensuring that local people can access national facilities;
- The potential positive effect of encouraging sport competitiveness amongst young people, particularly in schools;
- The need for joined up thinking by all parties involved in promoting sport participation; and
- Using digital communications to make it easier to participate.

The Chair welcomed representatives from the National Governing Bodies to speak.

Pete Ackerley, National Game Development Manager at The Football Association (FA), presented to members and opened by highlighting the FA's focus on encouraging increased participation in football by women, girls and those with disabilities and the potential for doing this by building on the profiles of successful female and Paralympic athletes during the Games.

Mr Ackerley described the importance of growth in participation at a grassroots level and how a lot of challenges can be solved locally through workforce and facility led projects. He mentioned the critical importance of volunteers, and the crucial challenge of drop-off in participation during teenage years.

Paul Clark, Chief Executive of England Netball (EN), presented to members on EN's objectives and explained how they cannot be achieved without joined up working. He too described how a key challenge is dealing with a drop-off in participation with young teenagers and how there is a necessity of a needs-driven offer that attracts maximum participants.

Mr Clark emphasised the importance of sustainability in participation programmes and the need to encourage engagement in rural and urban locations where facilities are critical. He mentioned using social media and other digital communications to market sport to a wider audience.

Members were given the opportunity to ask questions and the following issues were discussed:

- The potential of joined up working between local authorities and NGBs;
- The importance of working with other boards, such as the Children and Young People Board at the LGA;
- The need for more rural support for sport; and
- Reaching a balance between supporting popular sports and those less popular sports which could have large growth potential.

The Chair thanked the speakers for their interesting and thought-provoking presentations.

16 January 2013

Item 1

Decision

Members noted the report and the presentations.

Action

To be taken forward as set out in the report.

Siraz Natha

3 Supporting growth of the visitor economy through the hospitality industry

The Chair welcomed Ufi Ibrahim, Chief Executive of the British Hospitality Association (BHA).

Ms Ibrahim spoke about the work the BHA does and its close links with the visitor economy and therefore welcomed the Board's prioritisation of the promotion of boosting local growth through the visitor economy and mentioned the potential of working more closely with the LGA .

Ms Ibrahim detailed how the industry accounts for 2.4 million jobs UK wide and is the fifth largest industry in the UK. The BHA's goals for the coming years are to create 236,000 jobs by 2015 and 475,000 jobs by 2020. She explained how this is important for local authorities as in most local authority areas the hospitality industry represents 5 per cent of jobs, and in some cases more.

The Big Conversation is an initiative which the BHA is working on to tackle youth unemployment consisting of events across the country from February to June where chief executives and other employers in the industry pledge to create jobs, apprenticeships or structured work placements for young people. The aim is to create 50,000 jobs for 18 – 24 year olds by 11 June. Ms Ibrahim explained how the BHA hopes to bottle the opportunity the industry presents in that it is one of a few sectors where young people, or others, can be brought in at a low skills level. This makes the hospitality sector a key industry for tackling youth unemployment in the current economic climate. For this to be successful, Ms Ibrahim emphasised the need for genuine partnership with the public sector.

The Chair thanked Ms Ibrahim for her presentation and discussed how the visitor economy is a cross-cutting issue across the LGA but also across the public and private sector, highlighting the importance of joined up

16 January 2013

Item 1

working.

Members were given the opportunity to ask questions and the following issues were discussed:

- The BHA's relationship with marketing organisations;
- Affiliations of regional hospitality associations with the BHA; and
- Potential in working with the Department for Work and Pensions to make apprenticeships more flexible.

Decision

Members noted the report of Ufi Ibrahim's presentation.

**Laura Caton /
Justine Wharton**

Actions

Circulate a list of Big Conversation dates to board members.

Officers

4 Culture, Tourism and Sport conference update

Officers updated members on the programme and Councillor Rea invited all members to sign up to attend.

Officers

Action

Officers to confirm the date and time of the Board meeting to take place during conference.

**Laura Caton /
Prashant Parekh**

5 Outside Bodies feedback from members

Councillor Rea updated Members on the latest Outside Body activity.

Decision

Members noted the update.

6 Update on current issues

- Members received an update on current issues including:
- The Autumn Statement and Provision Local Government Funding Settlement 2013 – 14 and 2015 – 16;
- Superfast Broadband; and
- Libraries.

16 January 2013

Item 1

Decision

Members noted the update.

7 cCLOA Case studies

Members received a paper presenting case studies about councils' working with National Governing Bodies to achieve a sporting legacy from the 2012 Games.

Decision

Members noted the case studies.

8 Any other business

None.

9 Any other business

None.

**Date of the next meeting: 5:30pm, Thursday, 7 March, Crowne Plaza Hotel, Chester
Culture, Tourism and Sport Conference**

7 March 2013

Item 2

The Arts and Growth

The LGA is working on promoting the centrality of local government investment in the arts to growth and the visitor economy and will launch a publication setting out the evidence for this at the CTS Annual Conference. In the lead up to this an article was published in First magazine which can be found at **Annex A**.

The article and publication include a plethora of case studies that illustrate the local economic impact of council investment in, and support of, the arts – from attracting tourists, to supporting creative businesses and providing apprenticeships for young people. This evidence supports the arguments made in the publication that the arts have an impact on boosting local growth. Copies of the publication will be circulated at the board meeting.

The LGA's media team is promoting the report through proactive media work and officers will update Members on coverage at the meeting.

Recommendation

Members are asked to note the publication and agree that local government investment in the arts is a theme in the LGA's spending review narrative.

Action

To be taken forward by officers as directed by Members.

Contact officer: Laura Caton
Position: Senior Adviser
Phone no: 020 7664 3154
E-mail: laura.caton@local.gov.uk

Annex A Arts funding boosts economic growth

22 February 2013

New research from Arts Development UK revealed councils which have chosen to protect their arts budgets in the face of overall spending cuts overwhelmingly do that because they believe the arts boost growth.

Arts events and attractions create great destinations, great places to live and have economically valuable spin-offs.

They attract visitors to an area, can revive high streets and support workers to gain new skills in a variety of employment opportunities.

The arts provide nearly 1 million jobs and 67,000 cultural businesses contribute £28 billion every year to the UK economy. The arts encourage visitors to stay for longer and to spend more money in destinations contributing more than £80 billion to the visitor economy.

Local government's role is key in leading this, not just because they spend on the arts – although they do, investing the same amount as the Arts Council everywhere except central London – but because councils promote consumer and business confidence and support the private sector in their areas. Councils also support communities and their cultural offers through effective use of the planning system, making places attractive to visitors while ensuring the provision of appropriate infrastructure and housing.

Examples of investment in the arts delivering economic return can be seen in local authorities around the country. Milton Keynes Council invested £197,000 in the 2012 Summer of Culture and International Festival. This was used to bring in an extra £1 million from participating organisations and the total economic benefit to the town was estimated to be £6.4 million.

Investment

Major cultural events in Liverpool generated £73 million for the local economy in 2012, with the city council taking a leadership role in driving growth through the visitor economy using four key

Item 2

events: the Olympic torch relay, the Music on the Waterfront, the Mathew Street Music Festival and the Sea Odyssey giant marionette spectacular.

The Staffordshire Hoard, an internationally-renowned find of Anglo- Saxon gold and silver, was discovered near Lichfield in July 2009. A partnership of local councils came together to help raise the money to save the find. On a 2011 summer tour of the region to thank local people for their donations, the hoard attracted more than 50,000 people with an estimated economic boost of more £1.5 million.

Councils are building relationships, forging partnerships and using the arts to boost growth as part of their wider economic leadership role. This encourages investment and contributes to bringing in funding which can put the arts centre-stage in the drive for economic recovery in many of our communities.

Last week I met with Sir Peter Bazalgette, new Chair of Arts Council England, and was encouraged by our shared commitment to boosting growth through the arts and the sector-led improvement model. We reiterated our joint statement of purpose, which sets out how we will work together nationally to support existing local collaboration, so that we unlock fully the benefits of closer working between libraries, museums and the arts.

Sir Peter will debate the proposition that investment in the arts pays economic dividends at the annual Culture, Tourism and Sport Conference on 7 and 8 March in Chester. A new LGA publication giving an insight into the economic role of the arts will be launched at the Conference, at which other headline speakers include Arts Minister Ed Vaizey MP, Peter Salmon, Director of BBC North, Professor Lindsey Davies, President of the UK Faculty of Public Health and Simon Mann, Development Director at Chester Zoo. Cllr Pamela Booher, Lord Mayor of Chester, and Cllr Mike Jones, Leader of Cheshire West and Chester will also be joining us.

Cllr Flick Rea is Chair of the LGA's Culture Tourism and Sport Board

7 March 2013

Item 3

Conference Briefing

We are expecting over 140 delegates in Chester, confirming the LGA's Culture, Tourism and Sport Conference as the definitive annual event for the councillors and senior officers leading culture, tourism and sport services.

Attached at **Annex A** is the conference programme.

Officers will brief Members on remaining conference activity at the Board.

Recommendation

Members are asked to note the conference programme.

Actions

To be taken forward by officers as directed by Members.

Contact officer: Laura Caton
Position: Senior Adviser
Phone no: 020 7664 3154
E-mail: laura.caton@local.gov.uk

Day 1 Going for Growth: boosting the economy through culture, tourism and sport	
12:00pm	Lunch and registration
1.00pm	Chair's welcome and opening of conference Cllr Flick Rea , Chair, LGA Culture, Tourism and Sport Board
1.05pm	Ministerial address with questions and discussion Ed Vaizey MP , Minister for Culture, Communications and Creative Industries
1.35pm	Innovation sessions Round 1 IS1. Altogether Better: Encouraging growth through the Cheshire West and Chester Community Budget Pilot Cllr Mike Jones , Leader, Cheshire West and Chester Council and Chair, LGA Environment and Housing Board IS2. Growing the visitor economy Cllr Chris Knowles-Fitton , Leader, Craven District Council and member, York, North Yorkshire and East Riding Local Enterprise Partnership Board IS3. Future Councils: Birmingham City Council's Loyalty Reward Scheme Cllr Steve Bedser , Cabinet Member for Health and Wellbeing, Birmingham City Council
2:45pm	Study tours ST1 Heritage – Investing in the historic City ST2 Culture – A new Theatre and Library for Chester ST3 Sport and Recreation – Management Innovation and Investment ST4 Visitor Attraction – Chester Zoo from Strength to Strength
4:45pm	Chair's welcome back and Civic Welcome from Lord Mayor Cllr Flick Rea , Chair, LGA Culture, Tourism and Sport Board Cllr Pamela Booher , Lord Mayor of Chester
4:55pm	Boosting growth through MediaCityUK Peter Salmon , Director, BBC North
5.20pm	Close of Day 1 conference sessions
6:00pm	Political Group meetings
6:30pm	LGA/CLOA Drinks reception and networking – Chester Racecourse

Day 2 Going for Growth: boosting the economy through culture, tourism and sport

08:15am	Registration for delegates arriving for Day 2
09:15am	<p>Innovation sessions Round 2</p> <p>IS1. Altogether Better: Encouraging growth through the Cheshire West and Chester Community Budget Pilot Cllr Mike Jones, Leader, Cheshire West and Chester Council and Chair, LGA Environment and Housing Board</p> <p>IS2. Growing the visitor economy Cllr Chris Knowles-Fitton, Leader, Craven District Council and member, York, North Yorkshire and East Riding Local Enterprise Partnership Board</p> <p>IS3. Future Councils: Birmingham City Council's Loyalty Reward Scheme Steve Rose, Head of Strategic Research, Birmingham City Council</p>
10:15am	Refreshments and networking
10:30am	<p>Chair's Welcome</p> <p>Cllr Flick Rea, Chair, LGA Culture, Tourism and Sport Board</p>
10:40am	Miranda McKearney OBE , Chief Executive, The Reading Agency
11:10am	Sir Peter Bazalgette , Chair, Arts Council England
11:45am	<p>Open Sessions Round 1</p> <p>OS1. Breaking down silos: the single cultural conversation and growth Janene Cox, Commissioner for Tourism and the Cultural County, Staffordshire County Council and President Society of Chief Librarians</p> <p>OS2. Beyond 2012: Securing an economic legacy from the Olympic and Paralympic Games Cllr Stephen Castle, Cabinet Member for Education, Lifelong learning and the 2012 Games, Essex County Council and Chairman, LGA Resources Panel</p> <p>OS3. Boosting growth through heritage Cllr Hilarie McNae, Heritage Champion, Cheshire West and Chester Council and Henry Owen-John, North West Planning Director, English Heritage</p> <p>OS4. Achieving a healthier nation through culture and sport Cllr Linda Thomas, Deputy Leader and Executive Cabinet Member for Health & Social Care, Bolton Council, and Deputy Chair of LGA Community Wellbeing Board and Diana Shelton, Head of Leisure and Tourism, West Oxfordshire District Council, and Vice Chair, Chief Cultural and Leisure Officers Association</p>

12:45pm	Lunch and networking
1:45pm	<p>Beyond Culture, Tourism and Sport – panel session</p> <p>Cllr Mike Jones, Leader of Cheshire West and Chester Council and Chair of LGA Environment and Housing Board Cllr Simon Henig, Leader of Durham County Council and Vice Chair of LGA Culture, Tourism and Sport Board Professor Lindsey Davies, President of the UK Faculty of Public Health Simon Mann, Development Director, Chester Zoo</p>
2:25pm	<p>Open Sessions Round 2</p> <p>OS1. Breaking down silos: the single cultural conversation and growth Janene Cox, Commissioner for Tourism and the Cultural County, Staffordshire County Council and President Society of Chief Librarians</p> <p>OS2. Beyond 2012: Securing an economic legacy from the Olympic and Paralympic Games Cllr Stephen Castle, Cabinet Member for Education, Lifelong learning and the 2012 Games, Essex County Council and Chairman, LGA Resources Panel</p> <p>OS3. Boosting growth through heritage Cllr Hilarie McNae, Heritage Champion, Cheshire West and Chester Council and Henry Owen-John, North West Planning Director, English Heritage</p> <p>OS4. Achieving a healthier nation through culture and sport Cllr Linda Thomas, Deputy Leader and Executive Cabinet Member for Health & Social Care, Bolton Council, and Deputy Chair of LGA Community Wellbeing Board and Diana Shelton, Head of Leisure and Tourism, West Oxfordshire District Council, and Vice Chair, Chief Cultural and Leisure Officers Association</p>
3:30pm	<p>Inspiration to Participation: landing legacy locally - The British Cycling and local government partnership</p> <p>Stewart Kellett, Recreation and Partnerships Director, British Cycling</p>
4:00pm	Where next for Culture, Tourism and Sport?
4:30pm	Conference close and refreshments

Outside bodies feedback from Members

Purpose of report

For information.

Summary

This paper provides Members with the opportunity to feedback on recent meetings of outside bodies at which they have represented the Board.

The latest Chair's report is attached as **Annex A**. At **Annex B** is attached a copy of a letter from Councillor Rea to Sir Peter Bazalgette

Recommendation

Members currently representing the Board on outside bodies are asked to **provide any appropriate feedback** from recent meetings, details of which are enclosed.

Actions

Subject to comments from the Board, officers to take forward any suggested actions.

Contact officer: Laura Caton
Position: Senior Advisor
Phone no: 020 7664 3154
E-mail: laura.caton@local.gov.uk

Outside bodies feedback from Members

Recent

Purpose	Key points discussed	Outcome
Councillor Flick Rea met Tennis for Free on 16 January		
The meeting discussed ways in which the Tennis for Free initiative can be rolled out to more councils.	How Tennis for Free has developed projects with councils across the country and how the LGA could further support this process.	The LGA will share case studies of the Tennis for Free initiative within the First Magazine, CTS bulletin and website.
Councillor Flick Rea and Cllr Andrew Lewer spoke at the LGA / Arts Council England Museums Leadership Academy on 23 / 24 January		
The event supported 13 councillors to share learning about the extent of transformation that is now required in the planning, delivery and development of museums services.	Delegates discussed how museums can help to drive local growth and the role of commissioning in improving outcomes. Delegates heard from different models for delivering museums, including the Yorkshire Museums Trust, Brighton and Hove City Council, Exeter City Council and Leicester City Council.	This was the first museums academy we hosted with Arts Council England and we received very positive feedback from delegates with 90 per cent saying it helped them to lead improvement.
Councillor Flick Rea spoke at the LGA/Sport England Sport Leadership Academy on 5/ 6 February		
The event supported 10 portfolio holders for sport to develop further their understanding of the opportunities and challenges faced by local government funded and supported sport.	Delegates considered how to transform sport services in the current political and financial landscape, which included discussions on asset transfers, school sport, commissioning and health reforms.	This is the fifth leadership academy we have hosted with Sport England and again we received very positive feedback from delegates.
Councillor Stephen Castle met Lord Coe, Government Legacy Ambassador, on 7 February		
The meeting was an opportunity to reinforce the role of councils in leading the local legacy from the 2012 Olympic and Paralympic Games.	Cllr Castle and Lord Coe discussed how councils up and down the country are building on the success of the Games to secure lasting sporting, economic and social benefits. They agreed it was vital to maintain the profile and the relevance of the Games. Cllr Castle highlighted the opportunity for the Cabinet Office to bring national focus to legacy and avoid	Cabinet Office and LGA to work together on a localist approach to legacy that recognises local government's leadership role.

Purpose	Key points discussed	Outcome
	fragmentation.	
Lead Members met Yinnon Ezra MBE, Department for Culture, Media and Sport Adviser on the public library service, on 13 February		
Introductory meeting	Members discussed the key issues facing public libraries and the LGA's improvement offer.	Lead Members identified potential joint working on political leadership, assets and property management, procurement and commissioning and libraries' contribution to wider community outcomes. Yinnon Ezra will attend the CTS Board on 22 May 2013.
Councillor Flick Rea met Sir Peter Bazalgette, Chair of Arts Council England, on 12 February		
Introductory meeting	Councillor Rea and Sir Peter agreed on the link between the arts and growth and restated our shared commitment to the principle of a single cultural conversation between ACE and councils.	Sir Peter Bazalgette is speaking at the LGA's CTS Conference. LGA and ACE to develop a proposal for next year's joint improvement activity and local government's role driving donations. Letter from Cllr Rea to Sir Peter Bazalgette attached at <u>Annex B</u> .
Councillor Flick Rea attended a cCLOA Sport and Health Roundtable on 14 February		
To achieve better clarity about how the sport and physical activity sector can optimise its contribution to public health outcomes.	Delegates considered what the key factors are addressing inactivity, tackling health inequalities and influencing changes in lifestyles and behaviours. Delegates also discussed how the sport and physical activity sector can better position themselves to	The views expressed will influence how cCLOA supports its members to grasp the opportunities presented by public health.

Purpose	Key points discussed	Outcome
	influence health professionals and demonstrate their contribution to public health outcomes. Cllr Rea highlighted the role of political leadership in securing wider recognition of the contribution of sport to health.	

Forthcoming

Title	Date	Attendees
CTS Annual Conference	7 / 8 March 2013	All board members
Tourism Alliance Meeting	18 March 2013	Councillor Veronica Ward

Annex A Culture, Tourism and Sport Board – report from Cllr Flick Rea (Chair), February 2013

Museums

1. Cllr Andrew Lewer and I were delighted to speak at the first LGA / Arts Council England museums leadership academy on 23 -24 January. The event supported 13 councillors to share learning about the extent of transformation that is now required in the planning, delivery and development of museums services, to consider how museums can help to drive local growth and to explore the role of commissioning in improving outcomes. Delegates heard from different models for delivering museums, including the Yorkshire Museums Trust, Brighton and Hove City Council, Exeter City Council and Leicester City Council.

Sport and Olympic and Paralympic Legacy

2. I spoke at the LGA / Sport England leadership academy on 6 February. The event supported 10 portfolio holders for sport to develop further their understanding of the opportunities and challenges faced by local government funded and supported sport. This is the fifth leadership academy we have hosted with Sport England and again we received very positive feedback from delegates.

The Arts and Growth

3. The newly-appointed Chair of Arts Council England (ACE), Sir Peter Bazalgette, will debate the proposition that investment in the arts pays economic dividends at the Culture, Tourism and Sport Conference in Chester on 7-8 March. Headline speakers also include Arts Minister Ed Vaizey MP. According to new research on council arts spending by Arts Development UK, every £1 councils spend on the arts brings in another £4 to local communities. This insight into the economic role of the arts underpins the newly-signed agreement between ACE and the LGA.

Libraries

4. Arts Council England (ACE) and LGA have published new research about the different ways in which communities are involved with their local libraries. The research, undertaken by Locality, reveals that over 170 community libraries are operating, with nearly all supported by their council. Case studies accompanying the research vividly highlight the creativity and ambition among library staff and their communities to make the most of diminished resources.

Culture, Tourism and Sport Board, January 2013

5. Members were delighted to welcome speakers from Sport England, The Football Association and England Netball for a lively debate about securing a sporting legacy from the 2012 Olympic and Paralympic Games. The discussion was an opportunity to promote local government's leadership role of community sport to key National Governing Bodies, and the Board agreed to build on this through our partnership with Sport England.

7 March 2013

Item 4

6. We were also very pleased to welcome Ufi Ibrahim, Chair of the British Hospitality Industry (BHA), which represents the hotels, restaurants, leisure outlets and food providers that underpin a thriving visitor economy. The sector employs 2.4 million people and, as part of the LGA's growth campaign, we agreed to share examples about how a more localised approach to skills is influencing training providers to respond to local labour conditions in the hospitality industry.

Contact officer: Paul Raynes
Position: Head of Programmes
Phone no: 020 7664 3037
E-mail: Paul.Raynes@local.gov.uk

7 March 2013

Item 4

Annex B Letter from Councillor Rea to Sir Peter Bazalgette

From the Chair of the LGA Culture, Tourism and Sport Board

Sir Peter Bazalgette
Chairman
Arts Council England
14 Great Peter Street
London
SW1P 3NQ

12 February 2013

Dear Sir Peter,

I was delighted to meet you today – and came away full of hope that the LGA / ACE relationship will carry on going from strength to strength.

We'll be looking forward to seeing you in Chester on 8 March. We are anticipating going for lunch with a group of council leaders where we might take stock of their perspectives on the financial challenge and the value they see in cultural investment. In your speech to the conference, we agreed you might cover the link between the arts and growth and restate our shared commitment to the principle of a single cultural conversation between ACE and councils, and the model of sector-led improvement.

I am glad you were supportive of our proposed advocacy document on the role of the arts in driving growth. We'll review the case studies in the paper to make sure they cover the key economic outcomes we discussed; we will pay particular attention to the point you raised about the pathway for talent and developing future value. Ideally, we would hope that you might endorse the document – would a signed foreword, alongside mine, work for you?

We had a useful discussion of philanthropy, the role of modest donations, and the way local government's networks can be a driver for donation. It would be good to pursue that as you develop your own thinking.

It was also useful to run over the way the LGA has worked with ACE to develop councils' capacity at political level to lead, advocate for the arts, and to tap into new sources of funding through, for example, the commissioning route. We agreed that it is important to make sure that we equip powerful and effective local advocates among council portfolio holders and I hope we can continue to work together on this.

I am looking forward to working with you!

Yours sincerely,



Councillor Flick Rea
Chair LGA Culture, Tourism and Sport Board

Update on current issues

Purpose of report

For information / noting.

Summary

This report updates Members on current issues of interest to the Board which are not covered elsewhere in the agenda. Updates are included on:

- Superfast broadband;
- Public service reform;
- Olympic and Paralympic Legacy; and
- Libraries.

Recommendation

Members are asked to note the update.

Action

Officers to action as appropriate.

Contact officer: Laura Caton
Position: Senior Adviser
Phone no: 020 7664 3154
E-mail: laura.caton@local.gov.uk

Update on current issues

Superfast Broadband

1. The Government is consulting on proposed changes to siting requirements for broadband cabinets and overhead lines. The Government proposes to remove the requirement to install telecommunications apparatus underground everywhere except in Sites of Special Scientific Interest (SSSIs); and to remove prior approval requirements for broadband cabinets in all protected areas except for SSSIs. Councils have major concerns that the proposals could open the floodgates for broadband street cabinets and overhead pylons being built in the countryside and near to people's homes.
2. The closing date for responses to the consultation is 13 March 2013 and we have encouraged councils to share their responses with us LGA at cts@local.gov.uk.
3. You can read the consultation on DCMS's website:
<http://www.dcms.gov.uk/consultations/9697.aspx>
4. To implement the proposals, the Government is also seeking to amend the Communications Act through Clause 8 of the Growth and Infrastructure Bill. The LGA is lobbying for the deletion of the clause, which would open the door to unwelcome changes to the Electronic Communications Code – namely that broadband and potentially other communications infrastructure could be placed almost anywhere.

Public Service Reform

Community Budgets

5. Independent analysis conducted by Ernst & Young, commissioned by the LGA, showed that more than £4 billion of public money could be saved every year by radically shaking up the way public services are provided and paid for in England.
6. The results of a year-long pilot of community budgets, modelled to a national level, show that devolving more decisions to local areas would provide better services and save between £9.4 billion and £20.6 billion over five years across local and central government.
7. Community budgets work by bringing together public sector money and resources in local areas to give authorities like councils, the police and health service the freedom to integrate their work and design services around the needs of people who use them.
8. The CTS Board is kick-starting debate about the opportunities presented by place-based budgeting for culture and sport services with an Innovation Session led by Cheshire West and Chester Council – one of four Whole Place Community Budget pilots – at the CTS Conference 7-8 March. You can read the Ernst & Young report on the LGA website http://www.local.gov.uk/c/document_library/get_file?uuid=3e06dd05-6204-4ae8-9b41-81f516cb9a5b&groupId=10171.

Item 5

Commissioning

9. Arts Council England (ACE) has launched an £895,000 three-year commissioning programme to develop awareness and understanding of commissioning opportunities amongst the cultural sector, museums and libraries. The LGA is exploring how this programme could help us to develop further the work we already do with potential cultural commissionees in councils (for instance, the sell-out series of commissioning leadership events we ran last year for culture portfolio holders).

Olympic and Paralympic Legacy

Join In

10. The Join In Trust Limited, a charity supported by Sport England and National Governing Bodies, has launched Join In Local Sport 2013.
11. This will build upon 18/19 August 2012 – the weekend between the end of the Olympics and the start of the Paralympics – when 300,000 people took part in Join In Local Sport by getting involved with their local sports club. In total, there were more than 6,000 events held for Join In 2012.
12. The aim of Join In 2013, which will run 27 July – 9 September, is to provide a focal point to celebrating the one year anniversary of the Games by encouraging even more people to get involved with their local sports club and participate in community sport events.
13. Councils – as the biggest public funders of community sport and in view of their wider community leadership role – were key partners of Join In 2012 and there are similar opportunities for Join In 2013 to help maintain the momentum of legacy and develop further the capacity of local sports clubs and volunteers. The LGA is promoting Join In 2013 to local government and encouraging national coordination between Join In and other legacy initiatives.

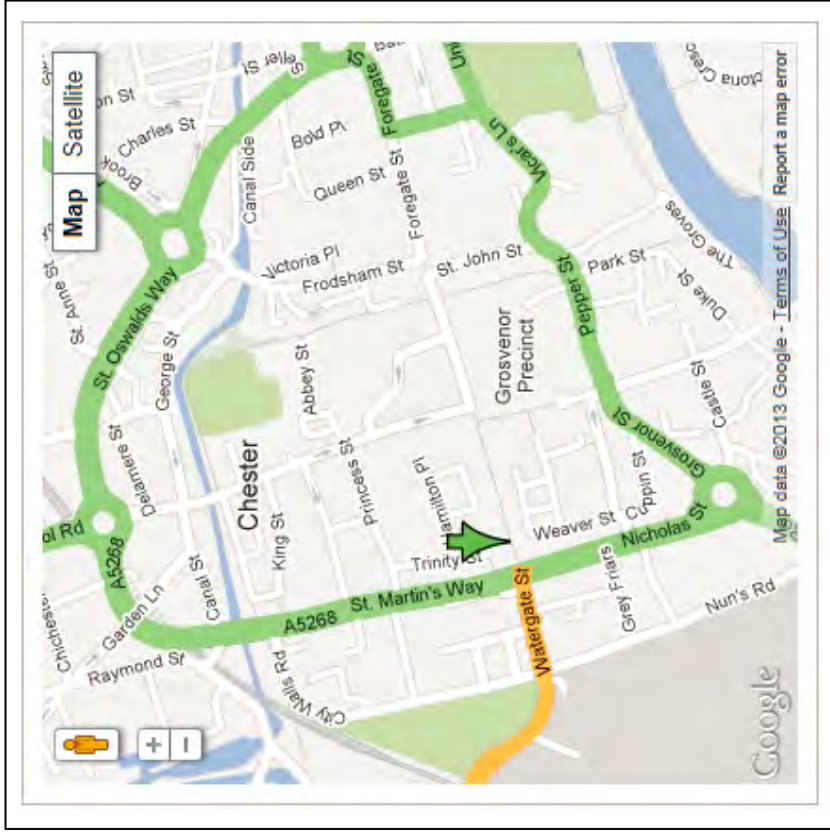
Volunteering Database

14. The London Organising Committee of the Olympic and Paralympic Games (LOCOG) has announced that it is handing over the operation of its customer database to Sport England working in partnership with UK Sport and London & Partners.
15. The 5.3 million people currently on the database will have an opportunity to opt out or carry on receiving the monthly newsletters. For those still in the database on March 28 2013 the transfer means that they will continue to receive regular email updates about sport, volunteering and culture from across the UK. The new newsletters will alert subscribers to opportunities within their local community, ticket offers before general release and the latest information on upcoming events such as UK Sport's Gold Event Series including the forthcoming World Championships Triathlon, and Rugby League World Cup. There will also be opportunities to win "money can't buy" competition prizes like access-all-areas passes to world famous sporting events, sessions with sporting heroes and sporting merchandise.
16. The LGA is strongly encouraging Sport England to give councils access to the database so that they can signpost Olympic and Paralympic volunteers to local opportunities.

Libraries

17. The Department for Communities and Local Government (DCLG) has launched an 'Enterprising Libraries' scheme, supported and co-funded by the British Library and Arts Council England. The aim of the £1.2 million fund is to transform six city libraries into 'innovation incubators' which will help local residents create start-up businesses.
18. The funding will be spread in two equal yearly instalments to the six patent-holding city libraries based in Newcastle, Birmingham, Leeds, Liverpool, Manchester, and Sheffield.
19. A competition will be held in summer 2013 and local library services will bid to work with the patent libraries in major cities to support their work in communities across the country to increase their business and intellectual property capacity.
20. The Enterprising Libraries initiative builds upon the success of the British Library's own Business and Intellectual Property (IP) Centre which since 2006 has run more than 4,000 workshops which in turn have contributed to the creation of more than 2,700 business start-ups and more than 3,300 jobs.
21. The programme will offer business advice and support to communities from these libraries including mentoring advice from business figures, free access to existing patent licences and offer support to individuals wishing to patent their ideas and projects.
22. The LGA is very supportive of additional funding that recognises the potential of public libraries to drive growth and we will share the learning with other councils through our improvement activity. We are also encouraging DCLG and ACE to connect-up the 'Enterprising Libraries' scheme with the broader growth and service transformation agendas.

Location Map and Directions



The nearest train station is Chester Railway Station which is 1.1 miles north east from the Hotel. The average one-way taxi charge is £3.50.

The station is a twenty minute walk from the hotel, directions for which are as follows:

1. Head southwest on Brook St toward Francis St
2. Turn right at Charles St
3. Turn left onto Hoole Way/A56
4. At the roundabout, take the third exit onto Frodsham St
5. Turn left to stay on Frodsham St and go through one roundabout
6. Turn right onto Eastgate St
7. Continue onto Watergate St
8. Turn right onto A5268
9. Turn right onto Trinity St and the Hotel will be on the left

Personalised driving directions can be generated using the below page on the Hotel's website:

<http://www.crownplaza.com/hotels/gb/en/chester/chets/hotel/detail/directions>